



Media Release

New faces at CNNMoney Switzerland

Zurich and Geneva, 30 January 2018 – Delia Collardi named Head of Communications and Marketing. Christina de Hahn and Matthew Leighton join CNNMoney Switzerland as Sales Manager and Sports Correspondent.

Delia Collardi: Head of Communications and Marketing

Delia Collardi joined the digital communication team of CNNMoney Switzerland in an early stage. Since the beginning of the year, she is responsible for communication and marketing. A journalist by training, Delia was an editor at Le Matin and Le Quotidien de La Côte newspapers. She then took charge of public relations and media for the Genolier medical group, the second largest group of private clinics at the national level, before working as communications manager for Nyon town council. Before joining CNNMoney Switzerland Delia was in charge of the channel's digital communication development at MediaGo.

Christina de Hahn: Sales Manager

Christina de Hahn joined CNNMoney Switzerland at the beginning of the year as Sales Manager. She is responsible for Swiss media and advertising agencies as well as national key accounts. Born in Canada, she has extensive cross-media experience in marketing and advertising sales. She has worked for well-known media companies, including IPMultimedia (RTL advertising windows), RealMedia, Tamedia (Swiss family), Ringier (Glückspost, Landliebe), Ringier Romandie (L'illustré, TV8) and TPG publicité. Christina de Hahn is multilingual and holds a Master's degree in economics from the University of Fribourg.

Matthew Leighton: sports correspondent

Matthew Leighton joins CNNMoney Switzerland as a sports correspondent. In this function, he reports not only on current sports events but also the industries and business behind them. Born in Great Britain he was a correspondent for World Radio Switzerland from 2003 to 2013, reporting on international sporting events such as the America's Cup, the Davis Cup, the Olympic Games and international equestrian events. In addition, Matthew Leighton is also active as a journalist and live commentator for the International Canoeing Federation and the International Shooting Sport Federation at World Cup events and World Championships, and as a stadium speaker at various sporting events, most recently at the Olympic Games in Rio.



Further information

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Pictures are available for download here: <https://mediago.ch/cnnmoney/pressroom>

About CNNMoney Switzerland

CNNMoney Switzerland is part of the CNNMoney brand's international development strategy. With studios in Zurich and Geneva, CNNMoney Switzerland occupies a previously non-existent market niche in Switzerland as a multiplatform source of content focused on Swiss-related economic, cultural, financial and lifestyle news, while having a national and international reach. The channel began broadcasting its programs on January 24, 2018 via free-to-air cable operators, as well as on www.cnnmoney.ch, Facebook, LinkedIn, Twitter, YouTube and Instagram.