



Media Release

Andreas Schaffner Named Deputy Editor in Chief

Zurich and Geneva, July 9, 2018 - CNNMoney Switzerland is pleased to announce the promotion of **Andreas Schaffner** as **Deputy Editor in Chief**. He will be responsible for the strategy and production in Zurich, as **Frédéric Lelièvre** will take the lead in developing the Swiss Romand production with the new studio being built in Gland. Editor in Chief **Urs Gredig** will be concentrating on overall editorial strategy, long-term planning, and the development of the brand throughout the Swiss media landscape

CNNMoney Switzerland is adjusting and reinforcing its executive editorial team for its next phase of development. Andreas Schaffner will be the new Deputy Editor in Chief, joining Frédéric Lelièvre in this range of responsibilities. As the Gland studio (in French-speaking Switzerland) will be an integral and equal part of the daily production in the near future, Frédéric Lelièvre will take strategic and production responsibilities in developing the Swiss Romand output, as well as handling his regular daily production tasks. Andreas will be responsible for the strategy and production in Zurich. Editor in Chief Urs Gredig will be concentrating on overall editorial strategy, long-term planning, and the development of the brand in the Swiss media landscape.

Andreas Schaffner has covered business topics and the Swiss economy for almost 20 years. He worked as a reporter as well as in managerial roles for the weekly newspaper Cash, Swiss National TV (SRF), the largest Swiss newspaper BLICK, and one of the leading Swiss regional newspapers Aargauer Zeitung/Schweiz am Wochenende. At SRF, he was part of the team that launched the business program ECO and produced several notable documentary films, such as "We Buy the World" on the commodity trading industry in Switzerland. In 2009, he won an award for covering the financial crisis in a special report for the ECO program focusing on the LTCM hedge fund and its legacy 10 years later. Andreas Schaffner grew up in Venezuela and Hong Kong and received his Masters in Law at the University of Basel and a postgraduate diploma in journalism at the MAZ in Lucerne.

Further information

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About CNNMoney Switzerland

CNNMoney Switzerland was launched on January 24, 2018. It produces three hours of live programming daily, broadcast between 6 p.m. and 9 p.m., and features hard news, market updates, and various shows on technology and culture. The more than 250 guests who have already appeared on the network include members of the Federal Council, foreign heads of state, CEOs of SMI-listed companies, and leaders of international organizations. CNNMoney Switzerland can be received via free-to-air cable operators, as well as on www.cnnmoney.ch, Facebook, LinkedIn, Twitter, YouTube, and Instagram.